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<https://www.btcc.com/en-US/academy/research-analysis/best-meme-coin-to-buy-in-australia-for-april-2024>

Hottest Meme Coins To Buy In Australia For July 2025

In Australia, almost 1 in 4 adults own some type of cryptocurrency. The crypto market in Australia has witnessed significant growth in terms of ownership and adoption, reflected in increasing demand for cryptocurrencies. When it comes to cryptocurrencies, the first come to mind may be [Bitcoin](#), [Ethereum](#) and some most popular coins.

Notably, according to market analysts, 2025 has the potential to be an exceptionally lucrative year for the meme coin market, marked by the likelihood of a substantial bull run as capital shifts from prominent cryptocurrencies towards niche segments such as meme coins. In this article, we will explore best meme coins to buy for Australians in July 2025 from following aspects, thus offering more information for Australian investors.



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What is Meme Coin?

Meme coins represent a subset of cryptocurrencies, akin to Bitcoin and Ethereum, that pay tribute to memes - humorous or intriguing concepts encapsulated within images, videos, or other media formats. Like the memes they're based on, meme coins are designed to go viral and be shared.

As a unique genre of cryptocurrencies, meme coin has gained significant popularity in the digital asset market. Meme coins typically use standard blockchain protocols, but unlike cryptocurrencies such as Bitcoin and Ethereum, they don't have any serious financial or technological purpose. Despite their unconventional origins, meme coins have demonstrated the capacity to attain substantial market capitalizations. Their widespread appeal and subsequent investment interest are often swayed by influential individuals or social media trends, resulting in highly volatile price fluctuations.

Overall, meme Coins are usually featured by volatility, community-driven and potential for high risks and reward. Although meme coins may be entertaining to some, they also belong to highly risky investments as they hold little or no intrinsic value.

[TRADE_PLUGIN]DOGEUSDT,PEPEUSDT[/TRADE_PLUGIN]

How Do Meme Coins Work?

Meme coins operate similarly to other cryptocurrencies in that they leverage blockchain technology to foster a decentralized and secure transactional landscape, eliminating the need for a central governing authority. Traders can engage in buying, holding, or exchanging meme coins across various cryptocurrency exchanges, where their value is predominantly dictated by the dynamics of supply and demand.

What sets meme coins apart is their ability to rally fans around niche topics or amusing content, frequently igniting viral marketing campaigns that bolster their popularity. Many meme coins also use smart contracts on platforms like Ethereum to enable additional functions such as staking or access to special community rewards. Despite their often humorous origin, trading meme coins requires a comprehensive grasp of cryptocurrency market trends and adept risk management strategies, as they are known for their high volatility.

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Pros and Cons of Investing in Meme Coins

Investing in meme coins can present exceptional opportunities for substantial returns, albeit accompanied by considerable risks. Investors ought to tread cautiously when considering meme coin investments, conducting exhaustive research and meticulously managing their risk exposure.

As for the advantages and disadvantages of buying meme coins, we list a detail list for you.

Pros

Cons

- As a kind of crypto, the price of meme coins are very volatile, it is easier for you to obtain high return through this kind of trading than traditional investments in a short period.
- Meme coins can offer a unique humor and fun for the community.
- Compared with major established coins, meme coins are relatively cheap.
- Some meme coins offer practical use cases.

- Trading meme coin is a kind of highly risky investments as they hold little or no intrinsic value
- Some meme coins may lack transparency regarding their development team, roadmap, and other important information.
- Although there are some restrictions and limits on crypto trading, digital assets are currently mostly unregulated in Canada and around the world.
- Meme coins usually have a massive or uncapped supply, which may lead to the lower price per token.
- Market dynamics of meme coins can be easily affected by current trends.

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Best Meme Coins to Buy In Australia for July 2025


With bullish sentiment fulling the whole crypto community, several meme coins show explosive growth. Besides, according to market analysts, 2025 has the potential to be an exceptionally lucrative year for the meme coin market, marked by the likelihood of a substantial bull run as capital shifts from prominent cryptocurrencies towards niche segments such as meme coins. Investors may be confused when selecting the most potential meme coin to trade, especially for newcomers. This article will introduce hottest meme coins to buy in July 2025 for Australian traders.

Dogecoin (DOGE)

ABOUT DOGE



DOGE (Dogecoin)
Website: <http://dogecoin.com/>
ATH: \$0.7386
Rank: 8
24HP: \$0.2367 / 24LP: \$0.2223

|  | |
|---|---------------------------------|
| Cryptocurrency | Dogecoin |
| Token | DOGE |
| Price | \$ 0.2368 ▲ 2.16% |
| Rank | 8 |
| Market Cap | \$ 35.6B |
| 24H Trading Volume | \$ 14.7B |
| All-time High | \$ 0.7386 |
| All-time Low | \$ 0.0001 |
| 24 High | \$ 0.2367 |
| 24 Low | \$ 0.2223 |
| Cycle High | \$ 0.4806 / 2024-12-08 04:25:00 |
| Cycle Low | \$ 0.0497 / 2022-06-18 20:55:00 |
| Update Time | 2025-07-26 01:21:02 |

If Bitcoin was the original cryptocurrency, [Dogecoin](#) was the original meme coin. Launched in 2013, Dogecoin (DOGE) was created by Jackson Palmer and Billy Markus, featuring a Shiba Inu dog. Unlike Bitcoin's limited supply, Dogecoin does not have a limit on the number of coins that can be generated.

As crypto market saw many optimistic factors in 2024, a bull run can be expected to occur in 2025. According to our market analysis, we are very confident about the outlook of Dogecoin. There is no doubt that Dogecoin is a promising option for Australian investors. It is predicted Dogecoin price would reach \$0.32 on the high end and a lower end of \$0.07825 and an average price of \$0.1150 by the end of 2025.

As of writing the article, \$DOGE is traded at \$ 0.2368, boasting a market cap of \$ 35.6B, and witnessing a hefty 24-hour trading volume of \$ 14.7B. \$DOGE Token saw a 24-hour change of 2.16%, with minor fluctuations of 0.71% over the past hour.

The following sets forth the DOGE to USD Price Chart:

[Dogecoin Chart](#)

DOGE USDT-margined perpetual futures contracts with a leverage of up to 500x are available on BTCC platform. If you are interested in DOGE, click following button to buy DOGE coin now↓


[TRADE_PLUGIN]DOGEUSDT,DOGEUSDT[/TRADE_PLUGIN]

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[Register Now To Earn Rewards Up To 10,055 USDT](#)

Shiba Inu (SHIB)

ABOUT SHIB



SHIB (Shiba Inu)
Website: <https://shibatoken.com/>
ATH: \$0.000088190200
Rank: 19
24HP: \$0.000014086800 / 24LP: \$0.000013149318

|  | |
|---|---|
| Cryptocurrency | Shiba Inu |
| Token | SHIB |
| Price | \$ 0.000014069155 ▲ 3.54% |
| Rank | 19 |
| Market Cap | \$ 8.3B |
| 24H Trading Volume | \$ 326.3M |
| All-time High | \$ 0.000088190200 |
| All-time Low | \$ 0.000000000056 |
| 24 High | \$ 0.000014086800 |
| 24 Low | \$ 0.000013149318 |
| Cycle High | \$ 0.000045007800 / 2024-03-05 02:10:00 |
| Cycle Low | \$ 0.000005820900 / 2023-06-10 04:35:00 |
| Update Time | 2025-07-26 00:13:01 |

Created anonymously in August 2020, [Shiba Inu \(SHIB\)](#) was another dog-themed meme coin based on the same set of internet memes as Dogecoin. SHIB is an Ethereum-based ERC-20 token. Since launch, Shiba Inu has gained huge popularity and success.

Shiba Inu is considered as a direct challenger to Dogecoin, capturing the imagination of investors with its cute dog mascot and a massive supply. Since July, Shiba Inu price has seen huge rally, it reached a high of \$ 0.000045007800 in 2024-03-05 02:10:00.

As SHIB is a relatively rich and potentially valuable meme coin, we believe it is a good option for Australian traders to invest in July 2025. It is anticipated Shiba Inu (SHIB) to be traded at a minimum value of \$0.000000544, a maximum potential price of \$0.0000463 by the end of 2025.

As of writing the article, \$SHIB is traded at \$ 0.000014069155, boasting a market cap of \$ 8.3B, and witnessing a hefty 24-hour trading volume of \$ 326.3M. \$SHIB Token saw a 24-hour change of 3.54%, with minor fluctuations of 0.10% over the past hour.

The following sets forth the SHIB to USD Price Chart:


[Shiba Inu Chart](#)

SHIB USDT-margined perpetual futures contracts with a leverage of up to 50x are available on BTCC platform. If you are interested in SHIB meme coin, click following button to buy SHIB coin now ↓

[TRADE_PLUGIN]SHIBUSDT,SHIBUSDT[/TRADE_PLUGIN]

Pepe (PEPE)

ABOUT PEPE



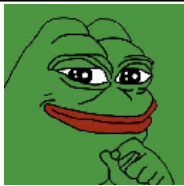
PEPE (Pepe Coin)

Website: <https://www.pepe.vip/>

ATH: \$0.000027483100

Rank: 29

24HP: \$0.000012563100 / 24LP: \$0.000011789517

| | |
|---|---------------------------|
|  | |
| Cryptocurrency | Pepe Coin |
| Token | PEPE |
| Price | \$ 0.000012555007 ▲ 1.50% |
| Rank | 29 |

| | |
|--------------------|---|
| Market Cap | \$ 5.3B |
| 24H Trading Volume | \$ 3.5B |
| All-time High | \$ 0.000027483100 |
| All-time Low | \$ 0.000000064983 |
| 24 High | \$ 0.000012563100 |
| 24 Low | \$ 0.000011789517 |
| Cycle High | \$ 0.000016249000 / 2025-05-23 02:30:00 |
| Cycle Low | \$ 0.000005322810 / 2025-03-11 01:05:00 |
| Update Time | 2025-07-26 00:07:01 |

Falling way behind DOGE and SHIB in terms of market capitalisation, Pepe is a meme coin based on a meme popularised by the often-problematic image board website, 4chan. Since launched in April 2023, Pepe Coin has rapidly gone viral. Because of its unique deflationary mechanisms and redistribution systems, Pepe Coin received large large popularity among investors.

Pepe price surged over 15.65% following Trump's victory in election. Considering the current state of Pepe (PEPE) and its potential as an investment, there are huge attraction for Australian investors to explore this meme cryptocurrency, believing it is a good investment option for Australian traders in this July. It is estimated that by the end of 2025, Pepe coin price can be traded at a maximum price of around \$0.0000124.

As of writing the article, \$PEPE is traded at \$ 0.000012555007, boasting a market cap of \$ 5.3B, and witnessing a hefty 24-hour trading volume of \$ 3.5B. \$PEPE Token saw a 24-hour change of 1.50%, with minor fluctuations of 0.38% over the past hour.

The following sets forth the PEPE to USD Price Chart:


[Pepe Chart](#)

PEPE USDT-margined perpetual futures contracts with a leverage of up to 50x are available on BTCC platform. If you are interested in PEPE, click following button to buy PEPE coin now ↓

[TRADE_PLUGIN]PEPEUSDT,PEPEUSDT[/TRADE_PLUGIN]

Floki Inu (FLOKI)

ABOUT FLOKI



FLOKI (Floki Inu)

Website: <https://theflokiinu.com/>

ATH: \$0.00034577

Rank: 75

24HP: \$0.00013195 / 24LP: \$0.00012004



| | |
|--------------------|-------------------------------------|
| Cryptocurrency | Floki Inu |
| Token | FLOKI |
| Price | \$ 0.00012967 ▲ 4.64% |
| Rank | 75 |
| Market Cap | \$ 1.2B |
| 24H Trading Volume | \$ 308.4M |
| All-time High | \$ 0.00034577 |
| All-time Low | \$ 0.00000009 |
| 24 High | \$ 0.00013195 |
| 24 Low | \$ 0.00012004 |
| Cycle High | \$ 0.00015682 / 2025-07-23 02:10:00 |
| Cycle Low | \$ 0.00004592 / 2025-04-07 06:55:00 |
| Update Time | 2025-07-26 02:53:02 |

In the dog-dominant meme coin landscape, Floki Inu (FLOKI) has emerged as one of the most popular dog copycat coins in the crypto market. Inspired by Elon Musk, the billionaire CEO of the electric car manufacturer Tesla, Floki Inu (FLOKI) was created by an unknown team of developers who were enthusiastic fans and members of the Shiba Inu community. FLOKI token runs on both the Ethereum blockchain and the Binance Smart Chain (BSC) network, allowing FLOKI holders to store and trade their tokens using either blockchain.

Floki Inu is a meme coin with unique charm and potential, and the community-driven and ecosystem construction behind it provides a solid foundation for its future development. Notably, Floki Inu (FLOKI) is more than just a meme coin, it's building an ecosystem that includes the following major projects: Valhalla, FlokiPlaces, and Floki University.

As of writing the article, \$FLOKI is traded at \$ 0.00012967, boasting a market cap of \$ 1.2B, and witnessing a hefty 24-hour trading volume of \$ 308.4M. \$FLOKI Token saw a 24-hour change of 4.64%, with minor fluctuations of 0.34% over the past hour.

Despite being a relatively new crypto project, Floki Inu's market position and influence are expected to further increase as it continues to launch new utilities and strengthen cooperation with other projects. Given its huge potential and unique ecosystem, we regard this meme coin as a good investment option for Australian traders in July 2025, believing its will bring investors generous return.

The following sets forth the FLOKI to USD Chart

[FLOKI Chart](#)


FLOKI USDT-margined perpetual futures contracts with a leverage of up to 50x are available on BTCC platform. If you are interested in FLOKI, click following button to buy

FLOKI coin now↓

[TRADE_PLUGIN]FLOKIUSDT,FLOKIUSDT[/TRADE_PLUGIN]

Bonk (BONK)

ABOUT BONK2




BONK2 (Bonk)

Website: <https://www.bonkcoin.com/>

ATH: \$0.000058535500

Rank: 40

24HP: \$0.000036154300 / 24LP: \$0.000032004869

|  | |
|--|---|
| Cryptocurrency | Bonk |
| Token | BONK2 |
| Price | \$ 0.000035356003 ▲ 7.16% |
| Rank | 40 |
| Market Cap | \$ 2.8B |
| 24H Trading Volume | \$ 1.6B |
| All-time High | \$ 0.000058535500 |
| All-time Low | \$ 0.000000175267 |
| 24 High | \$ 0.000036154300 |
| 24 Low | \$ 0.000032004869 |
| Cycle High | \$ 0.000040303100 / 2025-07-17 06:35:00 |
| Cycle Low | \$ 0.000008901460 / 2025-04-07 06:55:00 |
| Update Time | 2025-07-26 00:33:01 |

[Bonk \(BONK\)](#) is the first dog-themed meme coin project built on the Solana blockchain. Launched on 25th December 2022, it led to a rise in the value of the SOL token (a rise of 34% in 48 hours). The main goal of BONK is to bring back liquidity to Solana-based decentralised exchanges (DEXs). It is developed with the idea of a full-fledged community coin that can be traded on all dApps built on Solana.

In 2023, BONK experienced a massive recovery, growing significantly in market cap and even briefly surpassing FLOKI Inu to become the fifth largest meme coin. BONK, as a cryptocurrency, uses blockchain technology to ensure the normal operation of the distribution, verification, burning and other processes of tokens.

As of writing the article, \$BONK is traded at \$ 0.000035356003, boasting a market cap of \$ 2.8B, and witnessing a hefty 24-hour trading volume of \$ 1.6B. \$BONK Token saw a 24-hour change of 7.16%, with minor fluctuations of 0.85% over the past hour.

BONK has a huge supply and is relatively cheap compared to other cryptocurrencies, which makes it psychologically more cost-effective and accessible to investors. Given the remarkable achievement it has made and strong ecosystem, we list this meme coin as one of the best meme coin to buy for Australian traders in July 2025.

The following sets forth the BONK to USD Chart


[Bonk Chart](#)

BONK USDT-margined perpetual futures contracts with a leverage of up to 50x are available on BTCC platform. If you are interested in BONK, click following button to buy BONK coin now↓

[TRADE_PLUGIN]BONKUSDT,BONKUSDT[/TRADE_PLUGIN]

Dogwifhat (WIF)

ABOUT WIF




WIF (Dogwifhat)

Website: <https://dogwifcoin.org/>

ATH: \$4.7958

Rank: 76

24HP: \$1.0764 / 24LP: \$0.9964

| | |
|--------------------|---|
| |  |
| Cryptocurrency | Dogwifhat |
| Token | WIF |
| Price | \$ 1.0724 ▲ 4.29% |
| Rank | 76 |
| Market Cap | \$ 1.1B |
| 24H Trading Volume | \$ 1.0B |
| All-time High | \$ 4.7958 |
| All-time Low | \$ 0.0041 |
| 24 High | \$ 1.0764 |

| | |
|-------------|---------------------------------|
| 24 Low | \$ 0.9964 |
| Cycle High | \$ 1.3826 / 2025-05-23 03:25:00 |
| Cycle Low | \$ 0.3050 / 2025-04-09 01:30:00 |
| Update Time | 2025-07-26 00:45:01 |

Dogwifhat (WIF) is a Solana blockchain-based meme coin inspired by an online meme of a Shiba Inu wearing a pink beanie. Boasting a market capitalization of approximately \$4 billion, Dogwifhat (WIF) has ascended to the ranks of the third-largest meme coin, trailing only DOGE and SHIB. This remarkable achievement was achieved within a mere four months of its launch, which is largely attributed to its catchy meme concept of a dog wearing a hat.

As of writing the article, \$WIF is traded at \$ 1.0724, boasting a market cap of \$ 1.1B, and witnessing a hefty 24-hour trading volume of \$ 1.0B. \$WIF Token saw a 24-hour change of 4.29%, with minor fluctuations of 0.16% over the past hour.

Since its launch, Dogwifhat (WIF) has risen rapidly in the cryptocurrency market, at one point reaching a high market cap (such as a market cap of about \$4 billion at one point). As a meme coin featured with unique cultural symbol and community identity, Dogwifhat (WIF) has established itself as a good investment in 2025. Therefore, we list Dogwifhat as one of the best meme coin to buy for Australian traders in July 2025.

The following sets forth the WIF to USD Chart

[dogwifhat Chart](#)

WIF USDT-margined perpetual futures contracts with a leverage of up to 50x are available on BTCC platform. If you are interested in WIF, click following button to buy WIF meme coin now↓

[TRADE_PLUGIN]WIFUSDT,WIFUSDT[/TRADE_PLUGIN]

Cat in a Dogs World (MEW)

ABOUT MEW


MEW (cat in a dogs world)

Website: <https://mew.xyz/>

ATH: \$0.012867

Rank: 162

24HP: \$0.003603 / 24LP: \$0.003281

| | |
|---|---------------------|
|  | |
| Cryptocurrency | cat in a dogs world |
| Token | MEW |

| | |
|--------------------|-----------------------------------|
| Price | \$ 0.003603 ▲ 5.28% |
| Rank | 162 |
| Market Cap | \$ 320.3M |
| 24H Trading Volume | \$ 75.4M |
| All-time High | \$ 0.012867 |
| All-time Low | \$ 0.000966 |
| 24 High | \$ 0.003603 |
| 24 Low | \$ 0.003281 |
| Cycle High | \$ 0.004781 / 2025-05-23 09:30:00 |
| Cycle Low | \$ 0.001650 / 2025-03-11 00:55:00 |
| Update Time | 2025-07-26 01:01:01 |

[Cat in a Dogs World \(MEW\)](#) is an innovative cryptocurrency project which distinguishes itself amidst the competitive Solana ecosystem's meme coin arena through its distinctive cat-centric narrative. Initiated on July 25, 2024, launched on the Solana blockchain, MEW endeavors to contest the prevalent dog-themed coins, such as Dogecoin and Shiba Inu, by offering an alternative narrative.

The project employs a tactical token burning mechanism alongside strategic airdrops, fostering value creation, community engagement, and scarcity. With a focus on future growth and innovation, MEW's token burn strategy and value preservation tactics establish a robust foundation for long-term stability, bolstering investor trust.

As of writing the article, \$MEW is traded at \$ 0.003603, boasting a market cap of \$ 320.3M, and witnessing a hefty 24-hour trading volume of \$ 75.4M. \$MEW Token saw a 24-hour change of 5.28%, with minor fluctuations of 0.94% over the past hour.

As MEW continues to develop, it aims to lead the trend of cat-themed cryptocurrencies, offering new opportunities and choices for investors and community members.

The following sets forth the MEW to USD Chart

[cat in a dogs world Chart](#)

MEW USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested in MEW, click following button to buy MEW meme coin now↓

[TRADE_PLUGIN]MEWUSDT,MEWUSDT[/TRADE_PLUGIN]

[Pudgy Penguins \(PENGU\)](#)

PENGU (Pudgy Penguins)

Website: <https://pudgypenguins.com/>

ATH: \$0.0528

Rank: 43

24HP: \$0.0416 / 24LP: \$0.0360



| | |
|--------------------|---------------------------------|
| Cryptocurrency | Pudgy Penguins |
| Token | PENGU |
| Price | \$ 0.0375 ▼ -12.47% |
| Rank | 43 |
| Market Cap | \$ 2.4B |
| 24H Trading Volume | \$ 2.2B |
| All-time High | \$ 0.0528 |
| All-time Low | \$ 0.0037 |
| 24 High | \$ 0.0416 |
| 24 Low | \$ 0.0360 |
| Cycle High | \$ 0.0458 / 2025-07-23 02:30:00 |
| Cycle Low | \$ 0.0037 / 2025-04-09 01:30:00 |
| Update Time | 2025-07-25 12:48:01 |

[Pudgy Penguins](#) is a collection of 8,888 unique NFTs on the Ethereum blockchain, each featuring a adorable and quirky penguin with randomly generated traits. Pudgy Penguins team has launched an official token called \$PENGU on the Solana blockchain to provide even more benefits to the community and users. Since its launch, the PENGU token has emerged as a dominant player in the Solana meme coin space. The PENGU airdrop and major exchange listings in 2025 has gained traction from the broader market, which in turned pushed its prices higher.

Pudgy Penguins has garnered significant traction due to its strong community support and market activities. The project has rapidly gained popularity within the crypto community since its launch, further solidified by the support of the leading crypto exchanges. Backed by a strong brand and vibrant community, Pudgy Penguins is expected to explode in 2025.

As of writing the article, \$PENGU is traded at \$ 0.0375, boasting a market cap of \$ 2.4B, and witnessing a hefty 24-hour trading volume of \$ 2.2B. \$PENGU Token saw a 24-hour change of -12.47%, with minor fluctuations of -2.12% over the past hour.

The following sets forth the PENGU to USD Chart

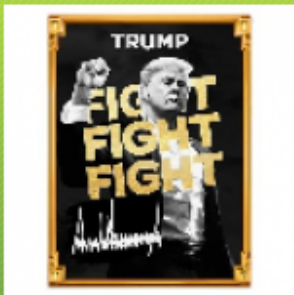
[Pudgy Penguins Price](#)

PENGU USDT-margined perpetual futures contracts with a leverage of up to 50x are available on [BTCC](#) platform. If you are interested, click the button below to enter PENGU trading page ↓


[TRADE_PLUGIN]PENGUUSDT,PENGUUSDT[/TRADE_PLUGIN]

Official TRUMP (\$TRUMP)

ABOUT TRUMP8



TRUMP8 (Official Trump)
Website: <https://gettrumpmemes.com/>
ATH: \$76.9821
Rank: 49
24HP: \$10.1369 / 24LP: \$9.6520

|  | |
|---|----------------------------------|
| Cryptocurrency | Official Trump |
| Token | TRUMP8 |
| Price | \$ 9.9828 ▼ -1.37% |
| Rank | 49 |
| Market Cap | \$ 2.0B |
| 24H Trading Volume | \$ 1.4B |
| All-time High | \$ 76.9821 |
| All-time Low | \$ 4.2907 |
| 24 High | \$ 10.1369 |
| 24 Low | \$ 9.6520 |
| Cycle High | \$ 16.1760 / 2025-04-26 08:40:00 |
| Cycle Low | \$ 7.1871 / 2025-04-07 06:55:00 |
| Update Time | 2025-07-25 16:00:02 |

There is no denying that [Official TRUMP \(\\$TRUMP\)](#) is one of the most valuable meme coin in July 2025. Only two days before the official inauguration of the 47th president of the United States, US President-elect Donald Trump launched his own cryptocurrency Official TRUMP (\$TRUMP). Specifically, Official TRUMP (\$TRUMP) is launched on the Solana blockchain, with a total of one billion coins, 800 million of which are possessed by Trump-owned corporations, while 200 million are in circulation.

Notably, this launch sparks a feverish buying that apparently sent its market capitalization skyrocketing to several billion dollars. In less than 48 hours of this token launch, the token rallied to an all-time high of \$73.43 on Jan. 19, 2025. Undoubtedly, the extensive attention garnered from the meme community and Donald Trump's supporters is poised to sustain Official TRUMP (\$TRUMP) project's momentum, making it one of the best meme coins to invest in in 2025.

As of writing the article, \$TRUMP is traded at \$ 9.9828, boasting a market cap of \$ 2.0B, and witnessing a hefty 24-hour trading volume of \$ 1.4B. \$TRUMP Token saw a 24-hour change of -1.37%, with minor fluctuations of -0.80% over the past hour.

The following sets forth TRUMP to USD Chart

[OFFICIAL TRUMP Price](#)

TRUMP USDT-margined perpetual futures contract with a leverage of up to 50x is available on BTCC, you can directly click the button below to buy TRUMP coin ↓

[TRADE_PLUGIN]TRUMPUSDT,TRUMPUSDT[/TRADE_PLUGIN]

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Conclusion

Far from being just internet jokes, meme coins are now driving significant momentum in the market. Meme coins have become a central part of trading strategy — and for good reason. These tokens respond rapidly to market sentiment, and in today's fast-moving environment, speed is everything. What once started as hype has now evolved into high-volume assets with genuine short-term profit potential.

Given recent remarkable performance and analysis, meme coins emerge as potential candidates for investors seeking high returns in July 2025. Amid a favorable environment, we are confident that PEPE, DOGE, SHIB, FLOKI, BONK, WIF, MEW, Pudgy Penguins and Official TRUMP are good choice for Australian traders looking for generous return from investing in meme coins. These promising meme coins could gain momentum as the new administration pushes for blockchain-friendly policies, making this a unique investment opportunity for crypto investors.

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How to Buy Meme Coin on BTCC?

Just like you can open a brokerage account to buy and sell stocks, you can open an account with a cryptocurrency exchange to buy meme coins. Choosing a suitable exchange is also crucial in the process of trading cryptos. For those with interests in meme coins, we would like to introduce [BTCC](#), one of the longest-running exchanges in the world, for your trading.

BTCC stands out in many aspects, like high liquidity & volume, flexible leverage up to **500x**, rich

rewards, etc. We believe join BTCC would make your trading journey more delightful!

The following sets forth the guidance for buying meme coins on cryptocurrency exchange BTCC:

Step 1: Create a BTCC account

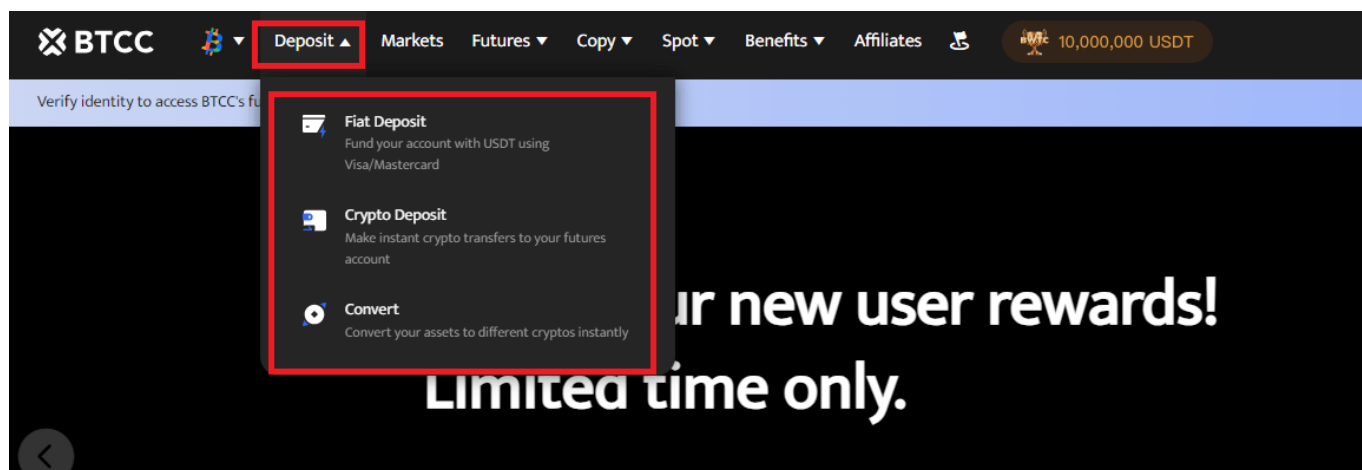
[Sign up](#) BTCC to start your journey on this leading crypto exchange.

Step 2: Complete BTCC’s identity verification

Kindly verify your identity to ensure full compliance and enhance your trading experience on BTCC. You can access the [identity verification page](#), fill out your country, upload your ID documents, and submit your selfie. You will receive a notification once your identity has been successfully verified.

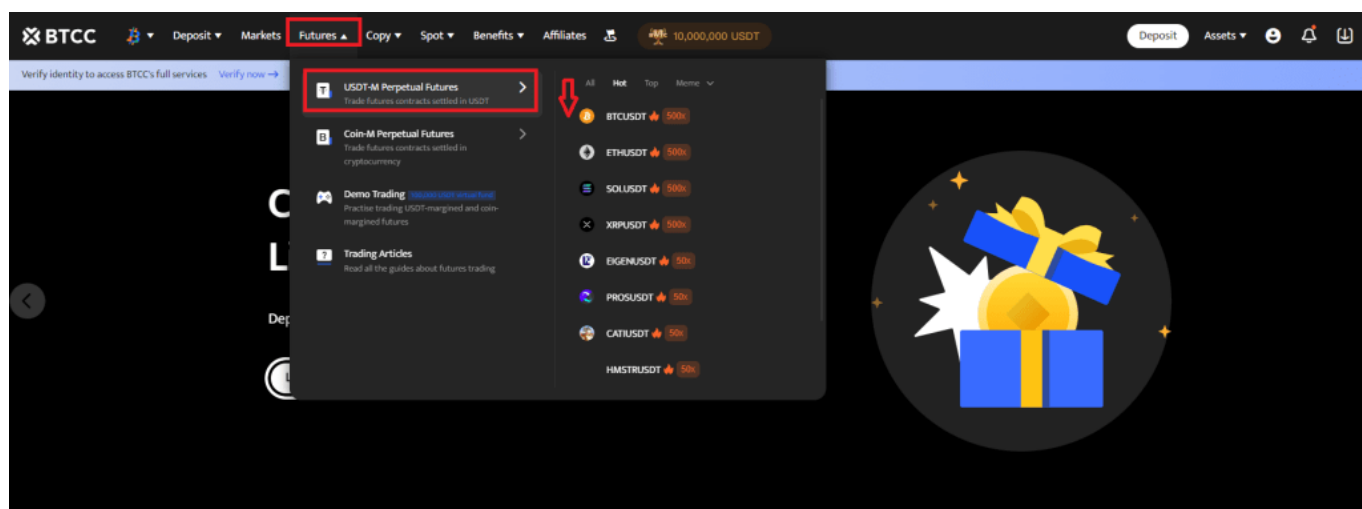
Step 3: Fund your BTCC account

On the [BTCC official homepage](#), choose “Deposit”, and then fund your account with your preferred method



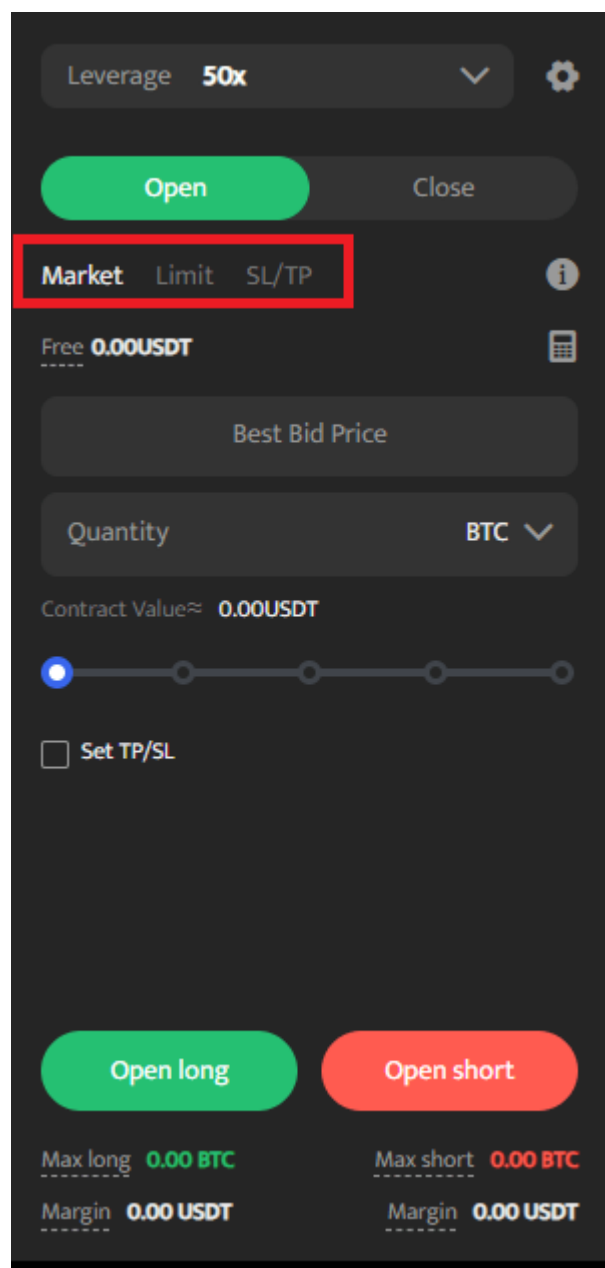
Step 4: Place your crypto futures order on BTCC

Go back to the BTCC official homepage, choose “Futures” -“USDT-M Perpetual Futures Contract”, and find the meme coin trading pair that you want to trade.

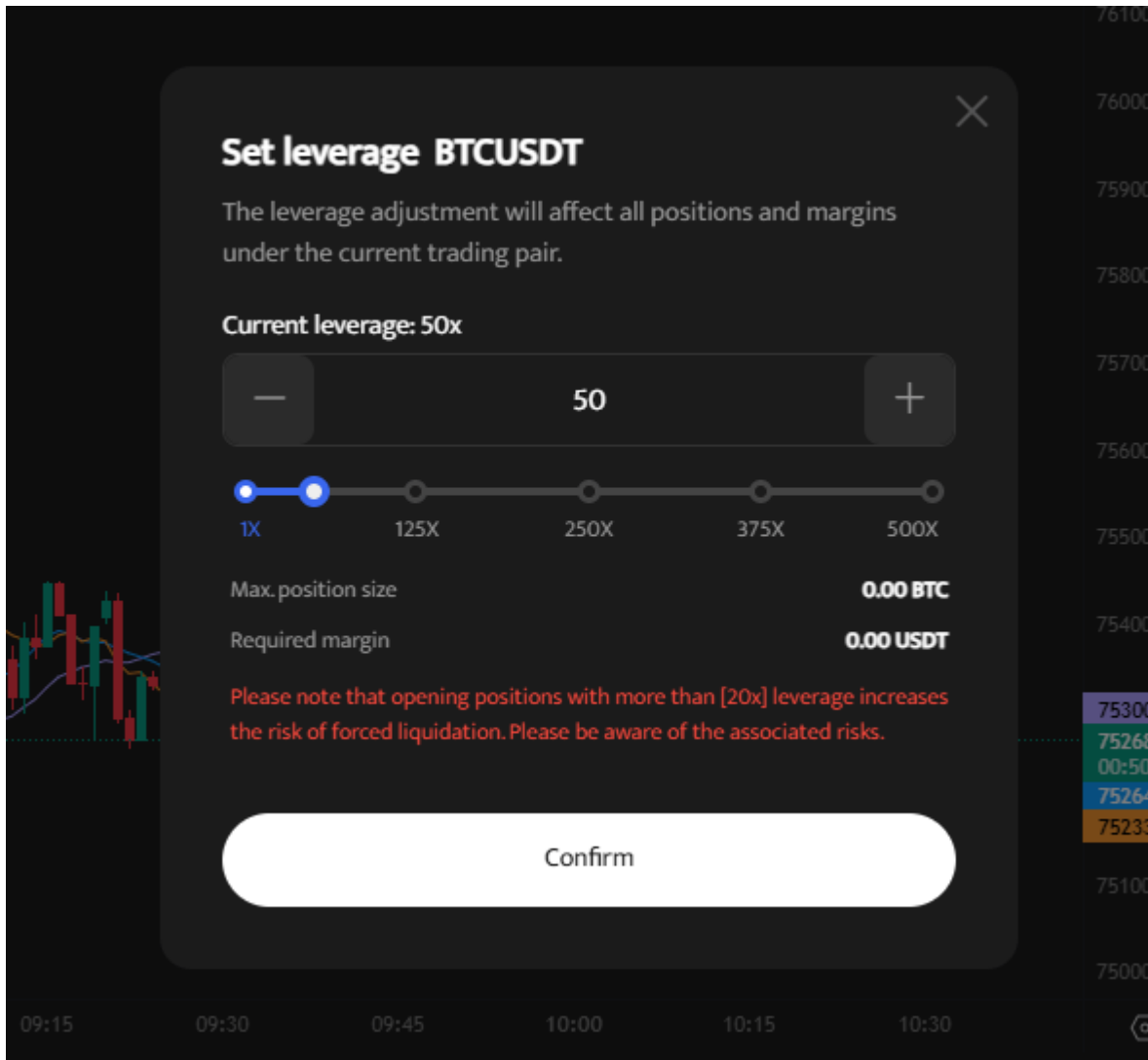


Then, choose the contract trading order type. Futures contract orders on BTCC platform include market orders, limit orders and SL/TP orders.

- **Market Order:** users place orders at the best price in the current market to achieve fast trading.
- **Limit Order:** Limit orders are a type of order to buy or sell futures at a price more favourable than the market price. When you buy at a price lower than the market price or sell at a price higher than the market price, the order will be in the form of a limit order.
- **SL/TP Order:** SL/TP orders are a type of order to buy or sell futures at a price less favourable than the market price. When you buy at a price higher than the market price or sell at a price lower than the market price, the order will be in the form of a SL/TP order.



Next, adjust the leverage multiple.



Please keep in mind that operating leverage carries the risk of liquidation. Leverage should be adjusted based on your financial status and risk tolerance.

Then, choose the lot size and set the SL/TP price. After setting the basic data information, users can choose to buy (open long) or sell (open short) after entering their ideal price. Traders should remind that the price cannot be higher or lower than the highest buying price or lowest selling price of the platform.

Finally, click the buy or sell button, and the crypto futures contract order is completed.

\ Trade On BTCC With 10 FREE USDT! /

[Register Now To Earn Rewards Up To 10,055 USDT](#)

Why Choose BTCC?



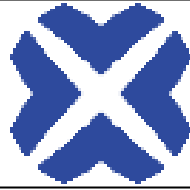
BTCC

Website: <https://www.btcc.com/>

Perpetual: 298 Spot: 318

Launched: 06/2011

Maker Fees: 0.045% Taker Fees: 0.045%



| | |
|-------------------------------|---|
| Name | BTCC |
| Launched | 06/2011 |
| Website | https://www.btcc.com/ |
| Blog | https://www.btcc.com/blog/ |
| Twitter | https://twitter.com/BTCCexchange |
| Maker Fees | 0.045 |
| Taker Fees | 0.045 |
| Perpetual Trading volume(24h) | \$ 38.5B |
| Perpetual Trading Pairs | 298 |
| Spot Trading volume(24h) | \$ 1.9B |
| Spot Trading Pairs | 318 |
| Fiat Supported | |
| Update Time | 2025-07-25 07:12:01 |

Fully licensed and regulated in the **U.S., Canada, and Europe**, BTCC is a well-known cryptocurrency exchange, boasting an impeccable security track record since its establishment in 2011, with **zero reported hacks or breaches**. BTCC platform provides a diverse range of trading features, including **demo trading**, **crypto copy trading**, **spot trading**, as well as **crypto futures trading** with a leverage of up to **500x**. If you want to engage in cryptocurrency trading, you can start by signing up for [BTCC](#).



BTCC is among the best and safest platforms to buy meme coins. The reasons why we introduce BTCC for you summarize as below:

- **Industry-leading security**
- **High liquidity & volume**
- **Extremely low fees**
- **High and rich bonus**
- **Excellent customer service**

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