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<https://www.btcc.com/en-US/academy/research-analysis/what-is-blur-airdrop-how-can-i-get-season-2-rewards>

### What is Blur Airdrop? How Can I Get Season 2 Rewards?

As the “Fastest [NFT Marketplace](#),” Blur (BLUR) markets itself as a competitive alternative to traditional exchanges. They give people a decentralized venue to buy and sell NFTs (NFTs). It has been announced that 300,000,000 BLUR would be airdropped by Blur to the community. The first round of airdrops concluded on February 14, 2023. Blur’s Season 2 airdrop is scheduled for April 2023, and this page serves as a primer for that event.

The second season’s focus is on expanding the Blur market. The good news is that we may expect a large number of participants in the Airdrop, given more than 51% of Blur’s total token supply has already been allocated to the community. Season 2 is challenging since it needs users to actively offer NFTs on the market at a lower floor price than on other platforms. As a result, many NFT traders will be unwilling to sell their tokens at a loss, making it more difficult to “farm” the airdrop. This piece reveals methods for increasing listing points with minimal additional effort, effectively gaming the system.

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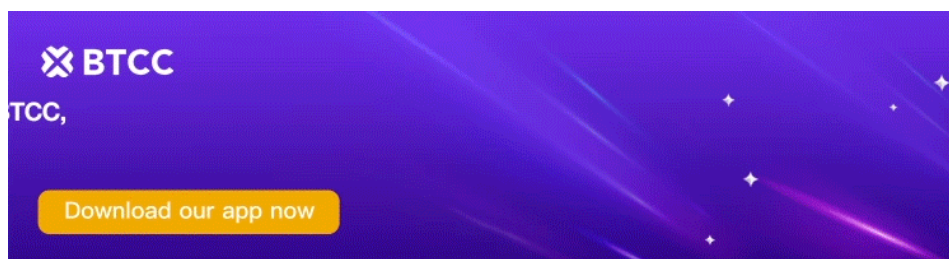
## What is Blur?

Decentralized NFT marketplace Blur (BLUR) facilitates speedier transaction execution. Blur is taking a novel approach to the royalties problem by rewarding platform users who advocate for creator royalties with more of the token. The project’s creators are remaining unidentified, but they claim to have worked at Square, MIT, Brex, Five Rings, and Y Combinator in the past. Among other things, Blur offers several features to set itself apart as an NFT Marketplace:

Search in a number of different markets at once; get results from NFT analyses quickly. The enhanced user experience (UX) and interface of Blur allow users to snipe NFTs before they are included in the major NFT market analytics sites and aggregators.

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## What is BLUR Token?

Blur (BLUR) is a decentralized NFT marketplace that enables speedier trade execution. Blur is taking an innovative approach to the royalties issue, as platform users who support creative royalties will be rewarded with a bigger quantity of the token. Although the team behind the initiative has remained secret, they claim to have experience from Square, MIT, Brex, Five Rings, and Y Combinator. Blur intends to distinguish itself as an NFT Marketplace with the following distinctive features:

- Conquer multiple marketplaces;
- Rapid availability of NFT shows Blur enables users to snipe NFTs before they appear on the major NFT market analytics websites and aggregators.
- User experience (UX) and interface enhancements.

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## Blur Season 2 Airdrop

Season 2 of Blur will be released via airdrop. During Season 1, they dropped three “Care Package” airdrops. These were awarded to customers who consistently used the site to list NFTs at a price that was competitive with or lower than the market average. The third and final Airdrop from Blur for Season 1’s rewards concluded on February 14, 2023. With this airdrop, users received roughly 1-2 times as much BLUR. Care Packages containing BLUR were distributed as part of Airdrop 3 as a reward to investors who placed bids on Blur.

Season 2 is anticipated to continue this pattern, with a focus on rewarding Blur users that actively trade and advertise tokens for sale. To help you get a jump on the competition this year, we’ve developed a list of cutting-edge tactics.

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## **How to Buy BLUR?**

Here’s how to get your airdrop for Season 1:

- Visit their site and link your payment method.
- Choose the “Airdrop” menu item at the very top. Your current number of Bid Points and average Listing Loyalty will be displayed. You’ll also be able to check out your current Care Package total.
- Choose “Reveal Care Packages” to access your care package.
- Then, select “Continue to BLUR” and “Open care gifts for BLUR” to receive your BLUR. Next, after clicking Next, select Open for BLUR.
- We will open all of your Care Packages at once, revealing the total BLUR value.
- If you want to claim BLUR, you’ll need to send a Tweet, at which point you can click the “Verify Tweet” button.
- The next step in claiming BLUR and verifying that you are not a US person is to link your wallet (such as MetaMask).
- Verify the buy in your wallet.

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## **How to Get the Most of the BLUR Airdrop?**

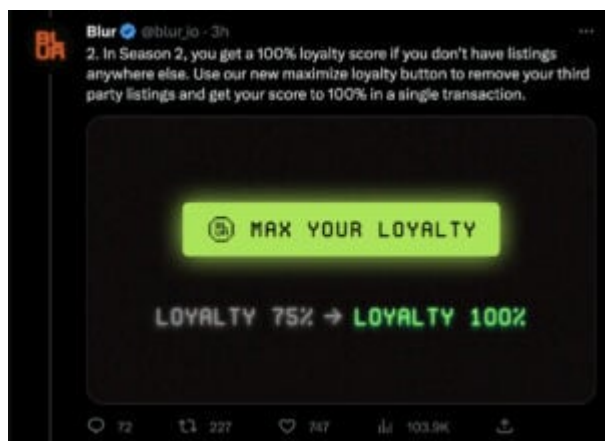
The Blur group suggested many methods for users to get the most out of airdrops.

We were already required to list in S1, and the formula will be somewhat similar. The simplified formula is as follows:

$$\text{Points for listing} = A \times B \times C$$

A: the quantity of the collection B: retail cost of the collection How close is your listing to the ceiling price or below?

Several individuals have already mass-listed their items. As a result, your “best characteristic” will likely be near to the floor for even mid-rares. This means that the quickest (and most risky) way to maximize your listing points is to list NFTs below the floor price. This is extremely dangerous as it may include selling NFTs at a loss; hence, the objective is to maximize the amount of listing points while minimizing exposure to risk.



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# Blur's Season 2 Airdrop Forecasts and Techniques

The second season of Blur's airdrop has been teased. The group has declared that from now until April 1st, 2023, all listing and bidding points would be quadrupled. Getting more points in season 2 is expected to be more difficult by a factor of 2-10, but there will be more airdrops overall. As of this writing, we have no information regarding the Season 2 airdrop's end date or its rewards. Moreover, there will be less BLUR prizes in season 2 because more individuals will be vying for airdrops.

More airdrop rivalry leads to more aggressive bidding on the marketplace. As a result, the difference between the floor price and the highest bid is narrower and the floor price is larger. This means that bidding and flipping NFTs for a profit will become more difficult.

Nonetheless, Luke Cannon claims that \$0 airdrop anchoring is the best (and safest) technique for Blur season 2 airdrops. That is, only place bids that will result in a profit on the off chance that the airdrop is useless.

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## Review of the Blur Airdrop

There are a lot of pieces to the puzzle that make up an airdrop review. To begin, how likely it is that an airdrop will even occur for this project. The next step is to research the project's airdrop requirements and the number of tokens they want to distribute. Consider the token's usefulness to ensure that recipients will have a compelling reason to take part in the airdrop. Finally, if there is a lockup time for the airdropped tokens, it should be taken into account.

**Airdrop Probability:** Blur's final and largest airdrop to date is currently LIVE.

**Airdropped Token Allocation:** Airdrop 2 distributed 10 times as many tokens as Airdrop 1. Airdrop 3 will distribute 1-2 times more tokens than Airdrop 2. Now we are in the second season of airdrops. Hence, Blur's airdrops are extremely bountiful.

**Airdrop Difficulty:** Participation in Blur's airdrop is not difficult. Just linking their wallet to Blur allows users to begin bidding on NFT collections. The distribution of airdrops is determined by a

point system that awards bids on NFT collects based on their 24-hour volume. There are additional benefits for Blur platform loyalty.

**Utility of Token:** The token is utilized for governance.

**Airdropped Care Packages** may be opened after the 14th of February, 2023.

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## FAQs

### **1.What exactly is Blur?**

Blur offers its users a decentralized exchange for trading NFTs.

### **2.When was the \$BLUR token first introduced?**

The \$BLUR token was introduced on February 14, 2023.

### **3.How much money may be made with \$BLUR airdrops?**

The largest farmer to receive an airdrop received 3,200,000 \$BLUR, or around \$2,880,000 USD.